

# PPG introduces *cool roof coating system*, Energy Seal Coatings

[Advanced Coating Systems, Inc.](#) has formed a partnership with [PPG Industries](#)' (NYSE:PPG) architectural coatings business unit. The partnership will be the sales and distribution of the Energy Seal Coatings "Cool Roof" coating product line through PPG owned company stores, Pittsburgh Paints and Porter Paints stores.

The four objectives to this partnership will be:

- Education regarding the benefits of energy efficient cool roofing
- Leverage PPG market presence to promote cool roof coating technology through architects and roofing consultants
- Reduce the time to market by having locally available inventory
- Develop a nationally recognized cool roof coating brand

Energy Seal Coatings can be applied to virtually any clean, dry, and mechanically sound roof system. These coatings are qualified for cash incentive rebates from [Florida Power & Light](#), [Progress Energy](#) and [Orlando Utilities Commission](#).

With the addition of Energy Seal Coatings, PPG can now offer complete building envelope solutions for commercial and industrial buildings. To view a complete list of application procedures, visit [www.energy-seal.com](http://www.energy-seal.com) and select "Technical Support Center" or call 1-(800)587-3758.

## About Energy Seal Coatings

Energy Seal Coatings are cool roof coatings, which can be applied to new construction or as a retrofit for aged buildings. These coatings are applied as a liquid and dry to form a "rubber-like" protective membrane that will keep a roof watertight and reflect up to 90% of the heat from the sun. Energy Seal Coating products are [Energy Star](#) and [CRRC](#) (Cool Roof Rating Council) rated. They are also [LEED – US Green Building](#) qualified. They have [FM](#), [UL](#) certification and are [Florida Building Commission](#) and [Miami-Dade](#) compliant.

For more information visit: [www.energy-seal.com](http://www.energy-seal.com)

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