



Roof Options That Keep You Cool and Save Money

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Across the nation, particularly in areas like California and Texas, home owners struggle to keep their homes cool. Rolling brownouts or blackouts have been experienced by many residents due to a shortage of electricity at times in past years.

The weather is getting warmer and with the warmer summer weather comes the inevitable high cost that keeping cool causes home owners when they switch on their air conditioning. Across the nation, particularly in areas like California and Texas, home owners struggle to keep their homes cool. Rolling brownouts or blackouts have been experienced by many residents due to a shortage of electricity at times in past years.

In some areas, home owners spend insane amounts of money using technology to cool their homes in the summer time while there are many areas of the world which do not use air conditioning at all and live quite comfortably. These areas use a technique called "passive cooling" to keep their homes comfortable during the warm seasons; passive cooling does not require mechanical means to keep a home cool, instead relaying on strategies like shade and ventilation to keep the home cool.

One of the best ways that you can keep the cost of keeping cool down this summer is by upgrading your roofing to an eco-friendly reflective type that can help prevent your roof from absorbing and rereleasing heat into your home. A white or reflective roof can save you months of discomfort in the summer as well as hundreds of dollars a year in electricity savings. Not only does a reflective roof save you money though, it is also a green solution to a problem that millions of people try to solve with electrical solutions every summer.

A reflective type of roofing has the added benefit of being able to be fitted to any house that has standard roofing material already, unlike some of the other ways that passive cooling can be built into a home during construction or design stages. In some areas that are particularly warm or where the house styles permit, some home owners paint their roof white to get the best benefits out of this type of passive cooling.

With standard asphalt shingles, substantial amounts of heat from the sun striking your home can enter your living space; the black colour traps the heat in the shingles instead of reflecting it back. With reflective roofing materials, whether that is a white painted roof or reflective material tiles, your home can be kept much cooler.

If you are spending large amounts of money on keeping your home cool in the warm summer months or you are looking for a way to make your home more green, look into re-roofing your home with reflective energy-efficient tiles; you will be surprised what a great difference there is in comfort and on your pocketbook.